



# BAND BOOSTERS ASSOCIATION OF WEST BLOOMFIELD

Website: [wbbands.info](http://wbbands.info)

This year, West Bloomfield High School Laker Marching Band is holding a Field Day for area bands on September 13, 2014. This is different than our invitationals, but many families and friends will still be coming to West Bloomfield High School to watch the performances.

We are offering the opportunity to **affordably** reach this enthusiastic, supportive group of band fans by advertising in the program to be distributed at the Field Day. This audience is **very loyal** to those establishments that support their band programs. As you can see below, this is one of the most cost effective approaches to advertising your business. And, for this event only, we are offering even lower prices for you to advertise in the program.

## The West Bloomfield High School Laker Marching Band Field Day Saturday, September 13, 2014

Ask about buying an ad for the Annual Winter Color Guard and Drumline Invitational Program and receive a discount on both ads.

Program Advertising Pricing Ad Description	Price	Ad Size
Business Card Size (Landscape layout)	<del>\$25.00</del> <b>\$15.00</b>	2"H x 3 ¾"W
One Quarter Page (Portrait layout)	<del>\$50.00</del> <b>\$35.00</b>	5"H x 3 ¾"W
One Half Page (Landscape layout)	<del>\$100.00</del> <b>\$80.00</b>	5"H x 7 ½"W
Full Page (Portrait layout)	<del>\$150.00</del> <b>\$100.00</b>	10"H x 7 ½"W
Full Page (inside front/back cover, Portrait layout)	<del>\$225.00</del> <b>\$150.00</b>	10"H x 7 ½"W
Full Page (back cover, Portrait layout, color available)	<del>\$300.00</del> <b>\$200.00</b>	10"H x 7 ½"W

Customize your ad with pictures and artwork; however please note that inside ads will print in Black & White or "Grayscale" (Sorry, No color available). **Microsoft-compatible eFiles are preferred and can be sent to: [bamo72@msn.com](mailto:bamo72@msn.com) (include your business name in the titles of all eFiles please.)** Or you may mail a **clean, unfolded, camera-ready** copy of your ad along with your payment **check payable to "BBAWB"** to:

Anne Marie Collier  
1789 Elsie Dr.  
West Bloomfield, MI 48324  
E-mail: [bamo72@msn.com](mailto:bamo72@msn.com) or cell 804-869-3511

Your Name \_\_\_\_\_ Phone Number \_\_\_\_\_

Business Name \_\_\_\_\_ E-mail \_\_\_\_\_

Ad Size \_\_\_\_\_ Check No. \_\_\_\_\_ Amount \_\_\_\_\_

Student's Name \_\_\_\_\_

**Make checks payable to BBAWB.** All ads must be received by September 5, 2014 with payment.

Thank you very much for your support!  
Band Boosters Association of West Bloomfield  
WBHS Laker Field Day Program Ad Committee