



# WEST BLOOMFIELD BANDS

4925 Orchard Lake Road • West Bloomfield, MI • 48323 • wbbands.info

## PROGRAM AD FORM WEST BLOOMFIELD WINTER INVITATIONAL 2017

The West Bloomfield High School Winter Ensembles (Winter Percussion, Winter Guard and Winter Winds) are hosting a Winter Invitational at West Bloomfield High School on Saturday February 4, 2017. This is one of the first and best attended competitions of the winter season. In past years we have hosted up to 70 competing ensembles, and this year we anticipate at least as many, with up to 1,500 spectators expected to attend throughout the day.

We are offering the opportunity to **affordably** reach this enthusiastic, supportive group of fans by advertising in the program to be distributed at the Invitational. This audience is **very loyal** to those establishments that support their band programs. As you can see below, this is a highly cost effective approach to advertising your business.

### West Bloomfield High School Winter Invitational Saturday, February 4, 2017

Program Advertising Pricing Ad Description	Price	Ad Size
Business Card Size (Landscape layout)	\$25.00	2"H x 3 ¾"W
One Quarter Page (Portrait layout)	\$50.00	5"H x 3 ¾"W
One Half Page (Landscape layout)	\$100.00	5"H x 7 ½"W
Full Page (Portrait layout)	\$150.00	10"H x 7 ½"W
Full Page (inside front/back cover, Portrait layout)	\$225.00	10"H x 7 ½"W
Full Page (back cover, Portrait layout, color available)	\$300.00	10"H x 7 ½"W

Customize your ad with pictures and artwork; however please note that inside ads will print in Black & White or "Grayscale" (sorry, No color available). **Microsoft-compatible eFiles are preferred and can be sent to Anne Marie Collier-Miller (include your business name in the titles of all eFiles please.)** Or you may mail a clean, unfolded, camera-ready copy of your ad along to:

E-mail: [bamo72@msn.com](mailto:bamo72@msn.com)

Your Name \_\_\_\_\_ Phone Number \_\_\_\_\_

Business Name \_\_\_\_\_ E-mail \_\_\_\_\_

Ad Size \_\_\_\_\_ Check No. \_\_\_\_\_ Amount \$ \_\_\_\_\_

Student's Name \_\_\_\_\_

**Make checks payable to BBAWB.** All ads must be received by January 13, 2017 with payment.

**Thank you very much for your support!**

Band Boosters Association of West Bloomfield  
WBHS Winter Invitational Committee

**Mail Payments to:**  
**Carmen and Ruben Luna**  
**BBAWB Treasurer**  
**3581 Woodview**  
**West Bloomfield, MI 48324**