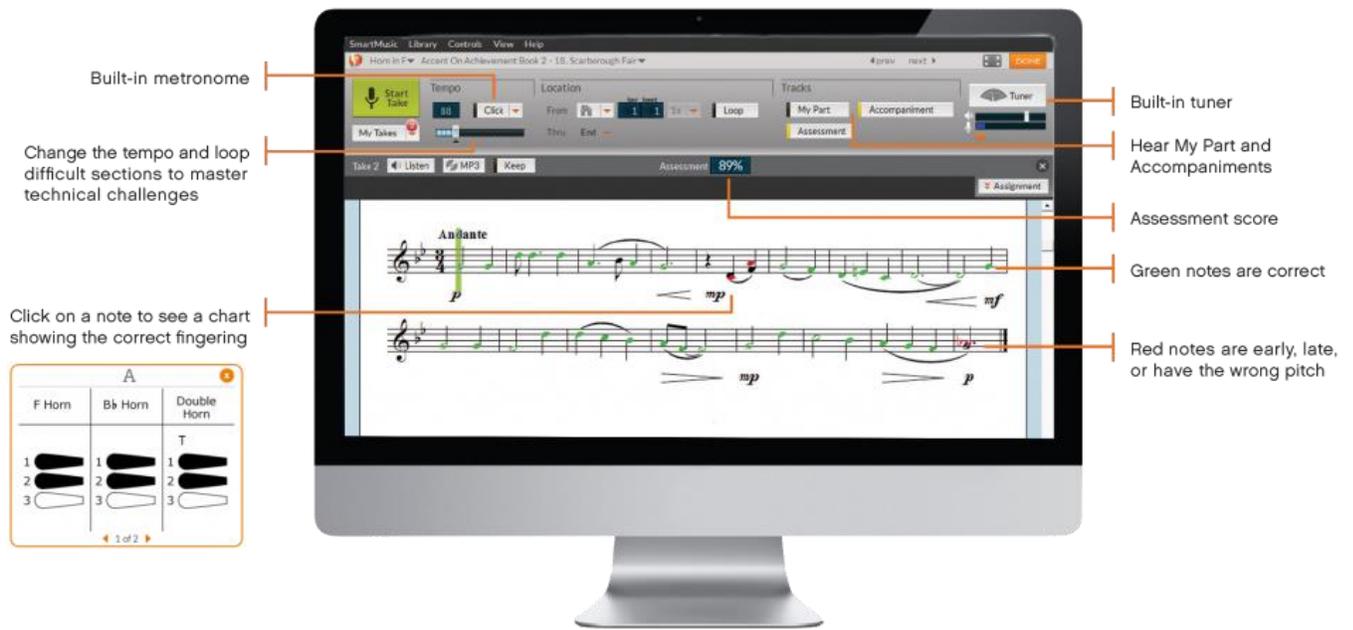


Why SmartMusic?

SmartMusic is interactive practice software that gives your child instant feedback while they practice at home – and a way to have fun while doing it! SmartMusic not only makes your child sound better, it gives them a sense of accomplishment and confidence that can change their view of themselves and their potential.

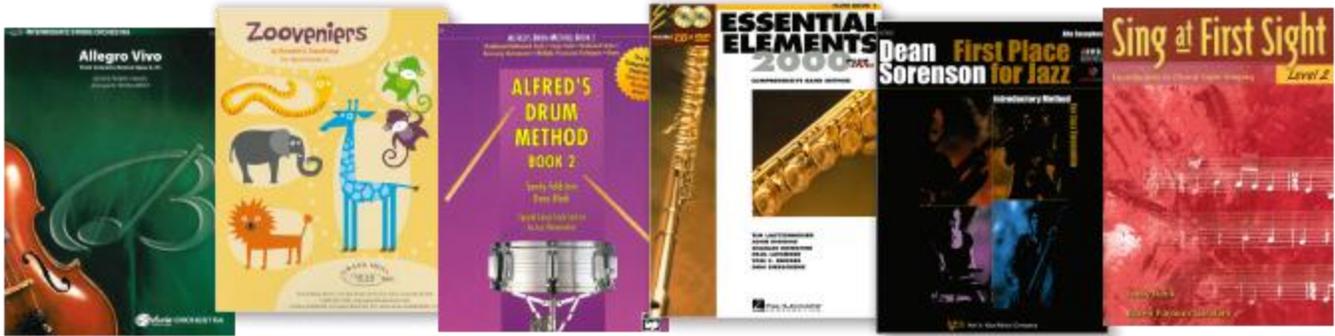


Help your child become a better musician – and student

As your child plays or sings along, their performances are captured through a microphone and assessed. Their “score” shows how many of the notes they played correctly (green notes) and how many had pitch or rhythm problems (red notes). Because music is often best learned at a tempo slower than a song’s normal page, SmartMusic allows your child to adjust the speed of the songs. SmartMusic also provides a tuner and a metronome, as well as quick access to proper fingering for each note.

Used by music educators across the country to enhance the quality of their programs, SmartMusic students see a dramatic improvement in their music skills. Recorded performances can be submitted to their teacher for review right from SmartMusic. Not surprisingly, a lot of students won’t submit a performance until they’ve done it perfectly!

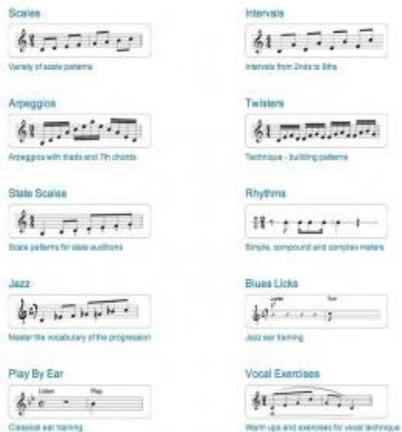
Learning anytime, anywhere is possible with SmartMusic!



SmartMusic’s library includes:

- Band, jazz band, and orchestra titles, complete with educator approved assignments for all parts
- Method books for band, strings, jazz ensemble, vocal, and recorder
- Solo accompaniments; perfect for recitals, auditions, and contest
- 50,000 skill building exercises for musicians at all levels
- Jazz repertoire and innovative tools for developing improvisation

EXERCISES

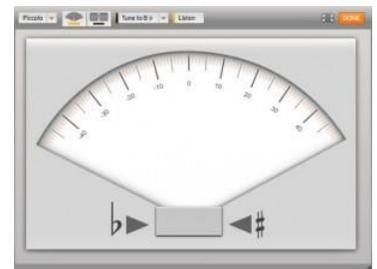


Exercises can be boring and difficult to practice for extended periods of time.

SmartMusic makes learning fundamental skills challenging and fun. Over 50,000 scale, interval, arpeggio, twister, and rhythm exercises are included in SmartMusic.

Each can be customized to any key and articulation, has multiple accompaniment styles, and is displayed on-screen with assessment and grading.

No practice tool would be complete without a built-in digital tuner and metronome. A click track can also be turned on or off while playing or singing anything in SmartMusic. This alone can cost well over the \$36 yearly subscription.



Faulty technique develops when you play at tempos that are too fast. SmartMusic allows for tempo control without affecting the accompaniment’s key. Practice music slowly until every note is right; then, as confidence builds, gradually increase the tempo.

Download the software with a free trial at <http://www.smartmusic.com/>

NATION-WIDE STUDENT TESTIMONIALS

“SmartMusic helped me with my sight-reading. It makes it easier to ‘hear’ the music.”

Alexandra, middle school student

“SmartMusic is the difference between a lecture and a conversation.”

Ted, high school student

“SmartMusic changed the whole band experience for me. It’s more fun.”

Katherine, high school student

“Not only am I improving, the whole band is getting better because of SmartMusic.”

Drew, high school student

“SmartMusic made me more confident as a solo player.”

Lindsay, high school student

“It’s empowering. I have a sense of accomplishment. I’m playing with purpose.”

Matt, high school student

“SmartMusic has made practice easier.”

Kyle, middle school student

“My parents say I’m practicing better and longer.”

Cole, high school student

“SmartMusic relieved the boredom of practice.”

Laura, high school student

“Now I enjoy practicing and practice longer. It’s not a chore.”

Ryan, high school student

“I like to practice with accompaniment. It’s not boring.”

Sara, middle school student

“It’s fun to e-mail recordings to my family.”

Jessica, middle school student

“It gave me the incentive to practice and changed my practice habits.”

Ted, high school student

“SmartMusic has made me more musically expressive.”

Ron, high school student

“I give it 9 of 10. It’s fun and improved my intonation.”

Alyssa, high school student

NATION-WIDE EDUCATOR TESTIMONIALS

“My students who consistently use SmartMusic progress much quicker and they are enjoying practicing and performing with SmartMusic.”

David Hall, Band Director, Santa Fe Christian Schools, Solana Beach, CA

“Our students are playing at a higher level because SmartMusic is holding them accountable for correct notes, rhythm, and tempo.”

Danielle Boor, Band Director, Hopkins West Junior High, Minnetonka, MN

“In this age of technology, the kids immediately respond to this program. They get immediate feedback where they can SEE what they played wrong and they can record and hear themselves. It frees up a lot of class time.”

Kimberly Farrell, Choir/Orchestra director, Miller Middle School, Durango, CO

“The SmartMusic program is a great way to motivate my students when they are away from the classroom. I am very impressed that my students can play along with high-quality band recordings at any tempo and loop difficult sections of music!”

Scott McKee, Managing Director, American Band College and Director of the Willamette Valley Honor Band, Ashland, OR

“Students are really excited about learning music when SmartMusic is involved. It is one of the most engaging, efficient, and versatile music teaching tools out there.”

Asa Burk, Director of Bands, Cross Timbers Middle School, Grapevine, TX

“I love the enjoyment my students get from playing along with high quality musicians in the privacy of the practice room or in their own homes. I use the program to accumulate data on each student’s performance in order to aid my individualized curricular decisions.”

Kevin Mead, High School Band Director, Churchville-Chili Senior High, Churchville, NY

“It is worth the time, energy, money, or anything else that it may take to get your students involved in using SmartMusic.”

Ben Jones, Band Director, Fort Johnson Middle School, Charleston, SC

“I love the immediate feedback my students receive from the SmartMusic assessment and the fact that I can immediately send the assessment sound file to their parents. That is very powerful.”

Louis Covelli, Director Of Bands/Music Chair, George N. Tremper High School, Kenosha, WI

“Parents have commented to me that their children have never practiced so much in their lives!”

Carrie Provost, Orchestra Teacher, Franklin Middle School, Wheaton, IL

“SmartMusic revolutionizes practice time and makes you a better musician! Being able to see your assessment before your eyes and hear your performance with great accompaniments is THE way to have an incredible time practicing your instrument!”

Douglas Brasell, National Director, All National Music, Foley, AL

“The e-mail features have been unbelievable. It has given my students the opportunity to let their grandparents, uncles, and cousins hear their playing and improvement throughout the year.”

Jeanne Kauffman, Elementary String Teacher, Lakeview Elementary School, Robbinsdale, MN